

IT Company Inc.

PITCH DECK

A global team who is passionate about transformative enterprise solutions & intelligent designs.



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INTRODUCTION

About Us



Founded in 2009, IT Company is a full-service information technology company that provides innovative solutions to automate and digitally transform human and information intensive processes. We empower breakthrough business results with smarter workflows, augmented business intelligence with AI insights, and through real-time situational awareness which all drive better business outcomes.

WHAT WE DO

Products & Solutions



Robotics



Software Development



Digital Workplace

OUR OFFICES



FINANCIAL POSITION

| | 20XX In USD |
|--------------------------|------------------|
| ASSETS | |
| Non-current assets | |
| Intangible assets | \$XXX,XXX |
| Tangible assets | \$XXX,XXX |
| Investments | \$XXX,XXX |
| | \$XXX,XXX |
| Current assets | |
| Non-current receivables | \$XXX,XXX |
| Current receivables | \$XXX,XXX |
| Cash in hand and at bank | \$XXX,XXX |
| | \$XXX,XXX |
| TOTAL ASSETS | \$XXX,XXX |
| LIABILITIES | |
| Non-current liabilities | \$XXX,XXX |
| Current liabilities | \$XXX,XXX |
| | \$XXX,XXX |
| TOTAL LIABILITIES | \$XXX,XXX |

| | 20XX In USD |
|---------------------------------|----------------|
| REVENUE AND OTHER SUPPORT | |
| Sales | \$XXX,XXX |
| Other | \$XXX,XXX |
| Total revenue and other support | \$XXX,XXX |
| EXPENSES | |
| Materials and services | |
| External services | \$XXX,XXX |
| Personnel expenses | |
| Salaries and remunerations | \$XXX,XXX |
| Other personnel expenses | \$XXX,XXX |
| Income Tax | \$XXX,XXX |
| Net Income | \$XXX,XXX |

MARKET ANALYSIS

Middle East and North Africa (MENA)

Information Technology Spending

20XX Revenue
\$150 million

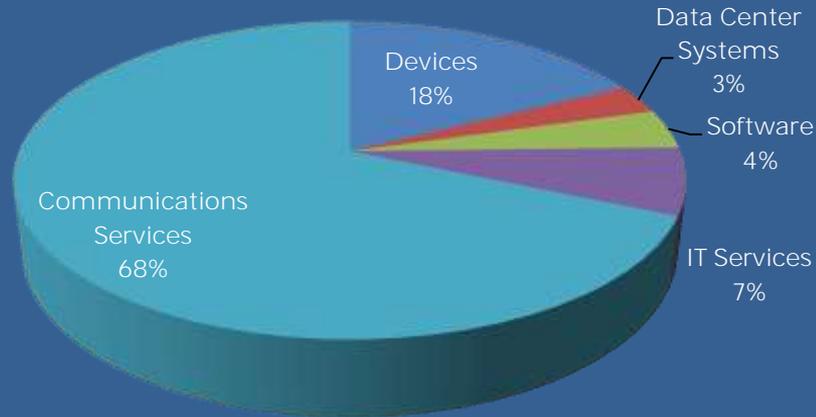
3.4%

20XX Revenue
\$155 million

MARKET ANALYSIS

Middle East and North Africa (MENA)

Products & Services Segments



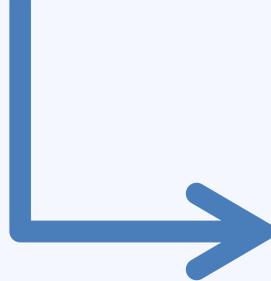
GO-TO-MARKET

Expansion Plan

IT Company Inc.



LARGE DISTRIBUTOR



MENA (Middle East-North African) & Gulf Region



GO-TO-MARKET

Market Strategy

Strategic Partnership



COMPETITORS

| | Digital Workspace | Software Development |
|--------|--|---|
| Brands |  |    |

SWOT ANALYSIS

S

- Core expertise of the management – rich experience in dealing with market giants including; Microsoft, Google, Amazon
- International exposure in connectivity – the Company's staff deployed at projects across 20 countries and three continents
- Convenience of service and 24/7 availability
- Comprehensive IT security services
- Focus and diversity partnership approach to consulting
- Contracts in hand
- Profitable business
- Strong project management skills

W

- Company needs funding and working capital for a successful expansion
- The Company must build congenial relations and maintain its credibility

O

- Increasing popularity of the industry
- Growth in Middle Eastern and MENA economies
- Increase in IT spending by government and public sector
- Opportunities arising in World Expo 2020 to be hosted by UAE

T

- Larger companies have more resources
- Larger companies have a strong marketing team and the ability to reach deeper into the market

MANAGEMENT

Mr. ABC

Founder & CEO



- Received MBA degree in Finance and E-Commerce from International University, CA
- Has successfully managed budgets up to \$10 million
- Channeled sales through over 1,000 international hosting partners
- A co-founder of Yahoo's last mile connectivity team
- Holds 20 technology patents in connectivity and various cutting-edge technologies

EXPANSION FUNDING

Investor Funding

\$20 Million

for 25% equity

EXPANSION FUNDING

Utilization



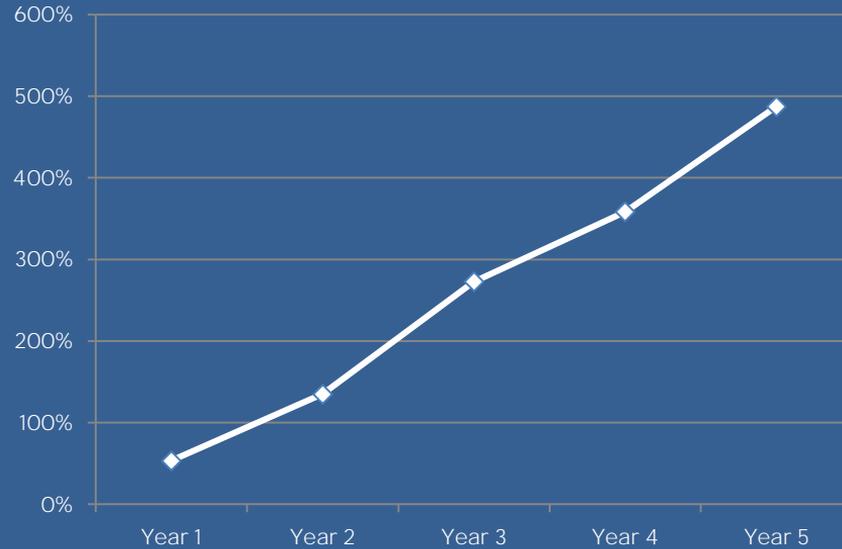
PROJECTED FINANCIAL SUMMARY

Income Statement



PROJECTED FINANCIAL SUMMARY

ROI



Thank you

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